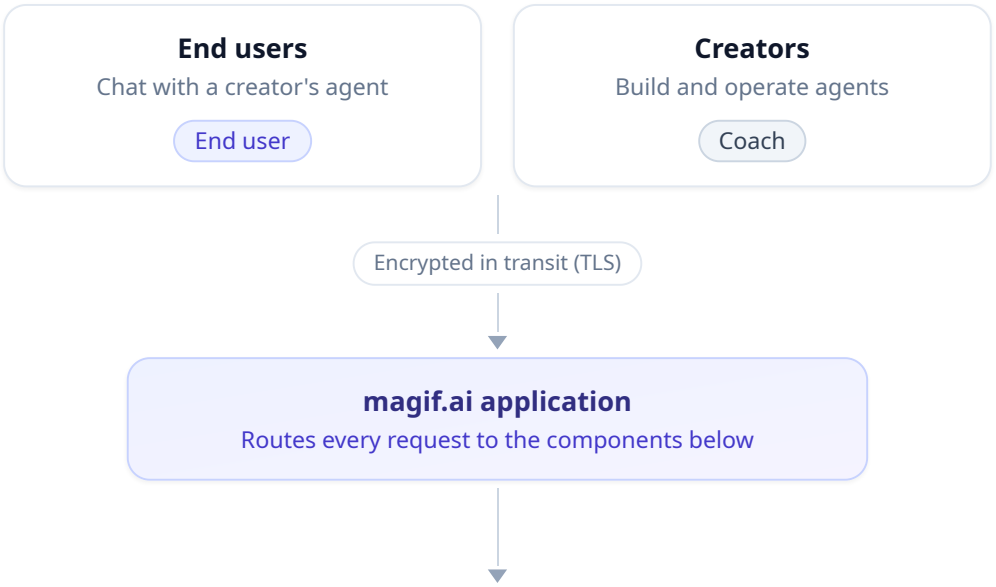
MAGIF TRUST CENTER

Data-flow map

The Magif platform runs in the European Union: customer conversations, agent inference, knowledge bases, file storage, the primary database and application hosting all run on EU infrastructure.

Version 1.3. Last updated 8 November 2026. Generated from the Magif Trust Center source of facts.

How data flows



EUROPEAN UNION

Processing and storage inside the EU

Agent inference
Melious, Lyceum and Scaleway
EU data centres

Creator assistant inference
AWS Bedrock
Paris, eu-west-3

Primary database
MongoDB Atlas, hosted on AWS
Frankfurt, Germany, AWS eu-central-1

Vector storage (RAG)
Qdrant Cloud
Frankfurt, europe-west3

Real-time messaging
Redis Cloud
Paris, eu-west-3

File storage
AWS S3
Paris, eu-west-3

Transactional email
AWS SES
London *

Product analytics
PostHog Cloud EU

Logging and monitoring
Datadog (EU site)

* Transactional email (sign-in verification codes and account notifications) is still sent through AWS SES in the London region while its migration to the EU (Paris) completes. These emails carry no customer conversations, uploaded files or platform content.

Current inference architecture

Core agent inference runs on open-source models hosted by European providers (Scaleway, Lyceum, Melious), all processing in the European Union. The legacy LLM_ANONYMISER component is no longer part of the current architecture.

Component, provider, region and data

COMPONENT	PROVIDER	REGION	DATA HANDLED
Agent inference	Melious, Lyceum and Scaleway	European Union (EU data centres)	Conversation messages, agent instructions, retrieved knowledge passages
Creator assistant inference	AWS Bedrock	European Union (Paris, eu-west-3)	Creator workspace conversations, agent configuration context, media submitted for analysis

COMPONENT	PROVIDER	REGION	DATA HANDLED
Primary database	MongoDB Atlas, hosted on AWS	European Union (Frankfurt, Germany, AWS eu-central-1)	Accounts, agent configurations, conversations, billing records, platform data
Vector storage (RAG)	Qdrant Cloud	European Union (Frankfurt, europe-west3)	Embedded knowledge-base passages uploaded by creators
Real-time messaging	Redis Cloud	European Union (Paris, eu-west-3)	Transient message routing data
File storage	AWS S3	European Union (Paris, eu-west-3)	Uploaded documents, media files, generated images
Transactional email	AWS SES	United Kingdom (London, eu-west-2)	Email addresses, verification codes
Product analytics	PostHog Cloud EU	European Union	Usage events, session analytics
Logging and monitoring	Datadog (EU site)	European Union	Application logs, performance traces